

**Lynn Baker**

Lynn Baker, Programme Director for this Executive Speaker Programme, is a Certified World Class Speaking Coach who has worked with many of Africa's top CEOs, MDs and celebrities. She is also a professional public speaker on the international conference circuit and heads up the Unique Speaker Bureau (USB) Speaker Academy. Lynn consults in the specialised field of developing executive presence. Her Executive Presence development model identifies six key elements of success and she will share them all with programme participants.

**Michael Jackson**

As a conference speaker and facilitator at over 2 600 events to date, Michael Jackson's materials are designed to bring delegates back to life and get them thinking, engaging and interacting outside the 'conference-in-a-box' – through a series of custom designed real world Team Thinking Interventions that generate valuable qualitative data concerning the real issues inside any company. This strategic business thinker, who has personally worked with the likes of Richard Branson and Bill Gates, is sought after as a professional speaker in South Africa and internationally.

**Justin Cohen**

Justin Cohen is a top international speaker and author, as well as the producer and lively host of "GURUS", a newly launched TV series on CNBC Africa. Executive Speaker programme participants will learn from his expertise on how to present, persuade and close deals. With a combination of cutting edge research, humour, and practical take-home tools, he also teaches the art of powerful storytelling. Delegates will learn from him how to use stories to ignite purpose, create a culture of learning & development in their organisation, as well as how to transform dead corporate values into living behaviours.

**Ryan Hogarth**

Every professional in the world today must be thinking about their Branding - how they are perceived by colleagues, clients, prospects and the world at large. Ryan Hogarth, international conference speaker, social business strategist, Master of Ceremonies and author of *How to Win Influence & Friend People* and host of the podcast *Digital Influence*, will awaken Executive Speaker programme delegates to consider the brand they already have – especially their digital brand. When someone searches for you online, what do they find? What does your brand stand for? That's the brand you already own.



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