



A Premier

To say that he was born to speak would be a gross understatement. Justin Cohen is the author of four books and seven audiobooks. As a leading authority on human potential, with a postgraduate degree in Psychology, he also speaks and trains in the fields of motivation, sales, service and leadership. Over the past 15 years he has presented in almost 20 countries, and in virtually every industry, to an average of 8 000 people annually. Justin is a Certified Speaking Professional and a South African Speaker Hall of Fame inductee.

Justin won't just read a script. Thoroughly researching an organisation and [its] objectives, he ensures that each introduction is relevant and personalised. Bringing his extensive experience as a conference speaker, Justin will be the thread between the various presentations, providing entertaining insights and inspiration. It is in that regard that many a client of his has, like the senior manager of sales and distribution, HSBC Bank, Middle East, said: "His ability to extract the key messages from each of the speaker's presentations reinforced the conference theme of 'getting connected' as well as our key focus areas for the year ahead. By inspiring and motivating the team throughout the day you have set the HSBC MEFCO team up for success!"

Expert Facilitation and Enlightening Insights

That affirmation was neither the first nor the last and surely many more will come as Justin takes his career to greater heights. "Justin provided us with great facilitation," said Andre Lamprecht, CEO, Barloworld Coatings. Vanya Lessing, CEO, Sure Travel, was equally impressed and said: "You were brilliant! A very big part of the success was your skilful facilitation and enlightening insights which made the programme very interesting from start to the WOW ending." On yet another occasion, Tjaart van der Walt, CEO, Realnet Holdings, said: "You are without a doubt the best Master of Ceremonies I have seen in action anywhere in my life.

League Orator

Your research done on the background and history of our company and attention to the detail of the specific function is highly commendable. You came across as if you were a key part of RealNet Holdings for many years." The litany of commendations is longer than an arm.

Justin is the 2016 programme director for Africa's Most Influential Women in Business and Government as well as a Master of Ceremonies and facilitator at Unique Speaker Bureau. He had his own television talk show on SABC 3 where he interviewed some of the world's leading experts on success. □

For enquiries, or to book Justin to emcee or facilitate at your next function, please contact Unique Speaker Bureau on 011 465 4410 or email at refloer@uniquespeakerbureau.com.