

When all your clients have positive feedback about you, then you know you have done well in a cutthroat industry. This is true for Justin Cohen, the author of four books and seven audiobooks. He hosted a TV show in which he interviewed some of the world's top experts on success. As a leading authority on human potential, with a postgraduate degree in Psychology, Justin speaks and trains in the fields of motivation, sales, service and leadership. Over the past 15 years he has presented in almost 20 countries, and in virtually every industry, to an average of 8 000 people annually. Justin is a Certified Speaking Professional and a South African Speaker Hall of Fame inductee.

Justin Cohen, 2016 programme director for Titans: Building Nations and a Master of Ceremonies and facilitator at Unique Speaker Bureau



A Master By Andrew Ngozo of His Craft

Justin is the 2016 Titans: Building Nations programme director, a conference speaker, emcee and facilitator at the Unique Speaker Bureau. In addition to being a top international conference speaker and author, Justin also facilitates strategy sessions and emcees events. Justin had his own SABC 3 television talk show where he interviewed some of the world's leading experts on success, so, where applicable, he will conduct lively interviews or facilitate panel discussions. Justin won't just read a script. He thoroughly researches your organisation and its objectives and ensures that each introduction is relevant and personalised. Bringing his extensive experience as a conference speaker, Justin will be the thread between the various presentations, providing entertaining insights and inspiration.

Engaging and Enthralling Audiences

Let's share some of Justin's clients' feedback. "Justin delivered a powerful message that will have a long lasting effect on our people. We are experiencing early returns on our investment with a clear increase in sales numbers," said Raymond O'Neil, managing director of HSBC in Dubai. From the Illinois Central College, USA, Ellen George, Dean of Corporate Education said: "Justin knocked it out of the park! The audience was enthralled,

engaged, laughing, and on the verge of tears at times which, in my book, makes a great presentation and a great speaker. There were a lot of takeaways for the entire organisation." Justin does not offer a one-size-fits-all package for his clients. As Leon Lourens, managing director of PEP Stores asserted: "Your work ethic and extra effort to make your message special for each group was highly commendable. Your 94% rating confirms that your talk was the highlight of the conventions."

As for the effect that Justin has on his audience, let the comments below point you in the right direction. "Justin electrifies his audience... He was the best speaker," noted Eric Peacock, Director at the Academy of Chief Executives, UK. Dave Goranson, President, American Society for Training and Development, HOI, summed up his experience thus: "I have seen a lot of speakers and sat through a lot of breakout sessions. Justin Cohen is the most informative, entertaining and inspiring that I've seen. He is the key reason that this year's annual convention was rated the best in our chapter's history."

At this juncture you may [literally] be itching to get your hands on Justin. Well; for enquiries, or to book him to emcee or facilitate at your next function, please contact Unique Speaker Bureau on 011 465 4410 or email refiloe@uniquespeakerbureau.com. □