



EXECUTIVE SPEAKER PROGRAMME

Commit to deliver greater influence by
taking public speaking to the next level

ESP COURSE MODULE	SPEAKER TRAINING	OPENING SESSION 18H00 – 18H15	SESSION # 1 18h15 – 19H45 (90 mins)	SESSION # 2 20H00 – 20H45 (45 mins)
MODULE # 1 Tues 5 th Sept. 2017 Planning A Presentation	Lynn Baker	Welcome - J Foster-Pedley and Paul McConnon	Introduction to Executive Speaker Programme Planning a Professional Presentation	Practical Delegates intro themselves for 2 minutes using the 3 key point plan (will video)
MODULE # 2 Tues 12 th Sept. 2017 Planning & Delivery Skills	Michael Jackson		Planning a Professional Presentation	Presentation Delivery Skills (will video)
MODULE # 3 Tues 19 th Sept. 2017 Delivery Skills	Justin Cohen	<i>Henley conversation circle (30 mins)</i> Linda and Karen	Preparing "Pitch to Win" 6 keys to a winning pitch	"Pitch to Win" Preparing a 6 keys to a winning pitch & the Power of Storytelling
MODULE # 4 Tues 26 th Sept. 2017 Delivery Skills	Lynn Baker		Performing – Public speaking Delivering skills and the power of Executive Presence	Practical - Delegates are to deliver 5 mins - Presentations – (will video)
MODULE # 5 Tues 3 rd Oct. 2017 Practical / Feedback session	Lynn Baker & Justin Cohen	<i>Henley conversation circle (30 mins)</i> Linda and Karen	Video feedback split - Lynn & Shelley Group A - Lynn 10 Speakers x 10 mins Group B - Justin 10 Speakers x 10 mins	Lynn & Justin work with delegates on their PowerPoint presentations
MODULE # 6 Tues 10 th Oct. 2017 Recap/feedback & practical session	Lynn Baker	Course material recap	Practical Delegates split into 2 groups, each person delivers their 10 min presentation and the group feeds back	Delegate driven session Presentations by absent delegates Coach covers anything the delegates require (will video)
MODULE # 7 Tues 17 th Oct. 2017 Digital Branding	Ryan Hogarth	<i>Henley conversation circle (30 mins)</i> Linda and Karen	Ryan – Digital branding	Ryan – Tips on public speaking from his experience
MODULE # 8 Tues 24 th Oct. 2017	Lynn MJ Justin Ryan		FINAL ASSIGNMENT Delegates deliver their final 10 x minute presentations (10 x 10 mins = 100 mins 18h00 – 19h50)	FINAL ASSIGNMENT Delegates deliver their final 10 x minute presentations (10 x 10 mins = 100 mins 20h10 – 22h00)
Professional Video of each 10 minute presentation for marketing				