



# EXECUTIVE SPEAKER PROGRAMME

Commit to deliver greater influence by  
taking public speaking to the next level

ESP COURSE MODULE	SPEAKER TRAINING	OPENING SESSION 18H00 – 18H15	SESSION # 1 18h15 – 19H45 (90 mins)	SESSION # 2 20H00 – 20H45 (45 mins)
<b>MODULE # 1</b> Tues 5 <sup>th</sup> Sept. 2017 Planning A Presentation	Lynn Baker	Welcome - J Foster-Pedley and Paul McConnon	<b>Introduction to Executive Speaker Programme</b> <b>Planning</b> a Professional Presentation	<b>Practical</b> Delegates intro themselves for 2 minutes using the 3 key point plan <b>(will video)</b>
<b>MODULE # 2</b> Tues 12 <sup>th</sup> Sept. 2017 Planning & Delivery Skills	Michael Jackson		<b>Planning</b> a Professional Presentation	Presentation Delivery Skills <b>(will video)</b>
<b>MODULE # 3</b> Tues 19 <sup>th</sup> Sept. 2017 Delivery Skills	Justin Cohen	<i>Henley conversation circle (30 mins)</i> Linda and Karen	<b>Preparing</b> <b>"Pitch to Win"</b> 6 keys to a winning pitch	<b>"Pitch to Win"</b> <b>Preparing</b> a 6 keys to a winning pitch & the Power of Storytelling
<b>MODULE # 4</b> Tues 26 <sup>th</sup> Sept. 2017 Delivery Skills	Lynn Baker		<b>Performing</b> – Public speaking Delivering skills and the power of Executive Presence	<b>Practical</b> - Delegates are to deliver 5 mins - Presentations – <b>(will video)</b>
<b>MODULE # 5</b> Tues 3 <sup>rd</sup> Oct. 2017 Practical / Feedback session	Lynn Baker & Justin Cohen	<i>Henley conversation circle (30 mins)</i> Linda and Karen	Video feedback split - Lynn & Shelley <b>Group A</b> - Lynn 10 Speakers x 10 mins <b>Group B</b> - Justin 10 Speakers x 10 mins	Lynn & Justin work with delegates on their PowerPoint presentations
<b>MODULE # 6</b> Tues 10 <sup>th</sup> Oct. 2017 Recap/feedback & practical session	Lynn Baker	Course material recap	<b>Practical</b> Delegates split into 2 groups, each person delivers their 10 min presentation and the group feeds back	Delegate driven session Presentations by absent delegates Coach covers anything the delegates require <b>(will video)</b>
<b>MODULE # 7</b> Tues 17 <sup>th</sup> Oct. 2017 Digital Branding	Ryan Hogarth	<i>Henley conversation circle (30 mins)</i> Linda and Karen	Ryan – Digital branding	Ryan – Tips on public speaking from his experience
<b>MODULE # 8</b> Tues 24 <sup>th</sup> Oct. 2017	Lynn MJ Justin Ryan		<b>FINAL ASSIGNMENT</b> Delegates deliver their final 10 x minute presentations (10 x 10 mins = 100 mins 18h00 – 19h50)	<b>FINAL ASSIGNMENT</b> Delegates deliver their final 10 x minute presentations (10 x 10 mins = 100 mins 20h10 – 22h00)
<b>Professional Video of each 10 minute presentation for marketing</b>				