

Aspiring Speakers

1) Keynote Speech Development Programme 1 day

A course designed specifically for those who are looking to take their speaking career to the next level. Facilitated by a Certified World-Class Speaker Coach and one of USB's Premier League Speakers, Lynn Baker shares what it takes to get into the world of professional speaking, how to design a keynote for the corporate market and what an agent is looking for in a professional speaker. Guidance will be given on how to plan, prepare and deliver a professional keynote speech, as well as what it needs in order to make it commercially viable.

Venue	Unique Speaker Bureau Boardroom, Lone Close, Lonehill, Johannesburg
Duration	One day from 09h00 – 16h00
Participants	Maximum 6 delegates
Fee	R5,500 + Vat per person
Includes	Training materials, venue, catering

** Should delegates feel they require more personalised or additional coaching after the keynote development programme, coaching is available at R2500 + Vat per hour.

2) One-on-One Keynote Speech Development Programme

Venue §	Unique Speaker Bureau Boardroom, Lone Close, Lonehill, Johannesburg
Duration	One day from 09h00 – 16h00
Participants	Maximum 6 delegates
Fee	R25 000 + Vat
Includes	Training materials, venue, catering

Corporate Presentation Skills

1) Executive Speaker Coaching One-on-One

Executive one-on-one speaker coaching has been specifically designed for busy executives who are required to deliver business / board / investor presentations, speeches at company conferences or keynote addresses at high profile events. Facilitated by Lynn Baker a Certified World-Class Speaker Coach, a USB Premier League Speaker and executive presence coach to many CEO's; MD's and celebrities, Lynn tailor makes this executive coaching to meet the individual needs of the client.

Coaching is carried out in the convenience of the client's office or boardroom and addresses the 3 key aspects of presenting: - planning, preparing and delivering a professional presentation. Execs are assisted with consolidating massive amounts of content down into clear, concise points, which are then placed in a framework that makes it easy for them to deliver and exciting for the audience to receive.

Coaching is run over 2 x 3-hour sessions at the executives' convenience. Additional coaching is offered if required.

Venue	Client boardroom or training room
Duration	Either one day from 09h00 – 16h00 or 2 x 3-hour sessions
Participants	1
Fee	R25,000 + Vat
Includes	Training materials, facilitator fee.
Excludes	Hire of venue, catering, technical equipment
Equipment	Data projector + screen or TV screen with HDMI connection

2) Corporate Presentation Skills Group Programme

Designed to meet the needs of corporate professionals required to deliver in-company presentations, client proposals or sales pitches, this one day intensive and highly interactive course takes participants to the next level in terms of presentation skills. Facilitated by a Certified World-Class Speaker Coach and one of USB's Premier League Speakers, Lynn Baker shares how to design and deliver business presentations that share focused information and drive results.

Focusing on the 3 key aspects of presenting, the course covers how to plan, prepare and deliver a focused professional presentation. In the first session, participants learn how to consolidate content into focused key points and then place them in a presentation framework that makes it easy for them to deliver and exciting for the audience to receive.

During the course of the day, each participant is required to plan, prepare and deliver at least 3 short presentations, which are filmed and played back for immediate feedback and coaching. All participants receive copies of their video footage at the end of the course, which allows them to review their current delivery style and continue to make improvements even after the course has ended.

USB Corporate Presentation Skills Programme in-house

Venue	Client boardroom or training room
Duration	One day from 09h00 – 16h00
Participants	Maximum 6 delegates
Fee	R30,000 + Vat
Includes	Training materials, facilitator fee.
Excludes	Hire of venue, catering, technical equipment
Equipment	Data projector + screen or TV screen with HDMI connection



LYNN BAKER – HEAD OF USB SPEAKER ACADEMY

LYNN BAKER is a Certified World Class Speaking Coach, USB Premier League Speaker, Executive Presence & Business Image Consultant and successful business woman.

Lynn has wide and varied experience in the world of professional speaking. In 1991 she started a successful speaker agency representing the best of the best on the professional speaking circuit. In 2006, she attended an intensive one-on-one training programme with the guru of professional speaking world-wide Professor Ron Arden from San Diego. In 2010, she studied with World Class Speakers USA and qualified as the only Certified World-Class Speaker Coach in Africa. In the same year, she qualified as an Image Consultant from Colourworks International. Lynn is the Head of the USB Speaker Academy and Programme Director of the Henley Business School - Executive Speaker Programme.

In 2010 Lynn started Executive Presence, a company that specialises in coaching executives in the art of public speaking, strategic brand development and corporate image. Executive Presence is a term used to describe leaders who have the x-factor in business and Lynn developed a proprietary Executive Presence Model that guides professionals on how to develop these attributes. Lynn has worked with many of South Africa's top CEO's, professional speakers and celebrities.

In 2016, Lynn became Programme Director of the Henley Business School – Executive Speaker Programme, run in collaboration with Unique Speaker Bureau.

Lynn is also a USB Premier League Speaker who delivers keynote speeches on Executive Presence and Customer Experience. In 2006, she attended the Disney Institute 'Quality Customer Service' programme at Disneyworld, Florida and implemented many of the lessons she learned there at Montecasino Corporate Events, which she ran for 10 years. Lynn returned to Disney in May 2018 to attend the Disney Institute – Customer Experience Summit at Disney World in California. She is also currently studying with the Customer Experience University towards a Customer Experience Specialist Certificate.

Lynn has a passion for developing new speakers and thoroughly enjoys running the USB Speaker Academy Programmes, where she gets to assist aspiring speakers to develop keynotes and raise their speaking game to the next level.

Michael Jackson 1 Day Corporate Presentation Skills Programme

As a professional speaker who creates and delivers powerful images and memorable motivational messages Michael Jackson has carved out an international reputation as one of the best business-to-business speakers on the global conference circuit. He has worked with hundreds of the world's leading companies, and has already addressed over 850 conferences and seminars across Europe, Africa, Asia the United States of America and the Middle East; to audiences ranging from factory workers to Heads of State.

What you will learn:

All the theory, techniques and activities you need to know to be able to prepare, create and deliver appropriate, relevant and meaningful business presentations to any audience.

During the course you will also:

1. Watch, deconstruct and understand the hidden content of a professional presentation
2. Learn to prepare content and materials that work properly
3. Become comfortable with your own material and presentation style
4. Understand the nature of any event
5. Know how to control the room and environment
6. Gain the ability to read and work every audience
7. Determine what a speaker is...and isn't
8. Be taught when and how to use PowerPoint and other aids
9. Master timing skills
10. Benefit from top professional tips and guidelines

Venue	Unique Speaker Bureau Boardroom, Lone Close, Lonehill, Johannesburg
Duration	One day from 09h00 – 16h00
Participants	Maximum 20 delegates
Fee	R35 000 + Vat (no single rates)
Includes	Training materials, venue, catering



Michael Jackson

Internationally sought-after as a professional speaker and is renowned as a specialist on the subject of change in a business context.

As a conference speaker and facilitator at over 2 600 events to date, Michael Jackson's materials are designed to bring delegates back to life and get them thinking, engaging and interacting outside the 'conference-in-a-box' – through a series of custom designed real-world Team Thinking Interventions that generate incredibly valuable qualitative data concerning the real issues inside any company.