



# Peter van Kets

Professional endurance adventurer, keynote inspirational speaker, entrepreneur, and bestselling author. Peter van Kets is one of South Africa's top extreme adventurers who shares the lessons he's learnt as an international keynote speaker.

**G**lobally known as a specialist around business' ability to persevere in a turbulent and harsh economy, Peter van Kets has worked with major corporations across Africa, Europe, the Middle East and the USA. Taking the lessons learnt from his expeditions, he inspires audiences with stories about survival, courage, perseverance, passion, loneliness, tenacity, grit, teamwork and the will to win. His presentations take delegates on powerful, life-altering journeys, changing the way they think about themselves and their businesses.

A passionate conservationist and published author, van Kets teaches people to seek out the extraordinary in every venture. This demands clear vision, dynamic strategy, precise planning and preparation, absolute honesty and integrity, uprightness of character and self-discipline. Accustomed to standing ovations after presentations, this humble, engaging, ever-reliable speaker is a favourite on the speaking circuit, both locally and internationally.

If anyone is equipped to share lessons on what it means to overcome adversity and persevere against the odds, it is van Kets. Few people have endured the harsh realities of nature and triumphed. His inspirational keynotes, supported

by thrilling images and videos of his expeditions, present real-life stories of grit and survival – ideal for today's corporate audiences.

Peter has a way of pushing people out of their comfort zones and demonstrating how vision, passion and self-discipline can drive excellence. One of his core messages is Sir Edmund Hillary's – it is not the mountain we conquer, but ourselves. In the business world, everyone is immersed in a real-life drama, says van Kets – and his aim is to change the way people think about themselves and their circumstances. Calling himself a 'normal guy' who happens to do exceptional things, van Kets leads employees and teams towards using planning, strategy, conflict management and other skills to get the most out of their lives.

A 'master of endurance', Peter always plans to win – and he shows corporates how they can do the same. Having made his name winning the Woodvle Trans-Atlantic Rowing Race together with friend Bill Godfrey, and being the first African to row any ocean as a solo, van Kets is a natural leader who drives audiences to be courageous and ambitious in their own lives. Whether addressing CEOs, sales teams or conference delegates, he crafts a

***"I connect with audiences on a personal level – it is one of my gifts. I don't say 'come and listen to me speak' – I interact. I am 100% comfortable with what I am saying and know that it will make sense to people and they will be able to use the information."***

message of tenacity and hope that everyone can relate to. Well-known keynotes include 'Impossible is Nothing', 'Leaving a Legacy', 'The Power of Team' and 'The Success Factor – GRIT!'. ■



### CONNECT

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